

Figure 1.

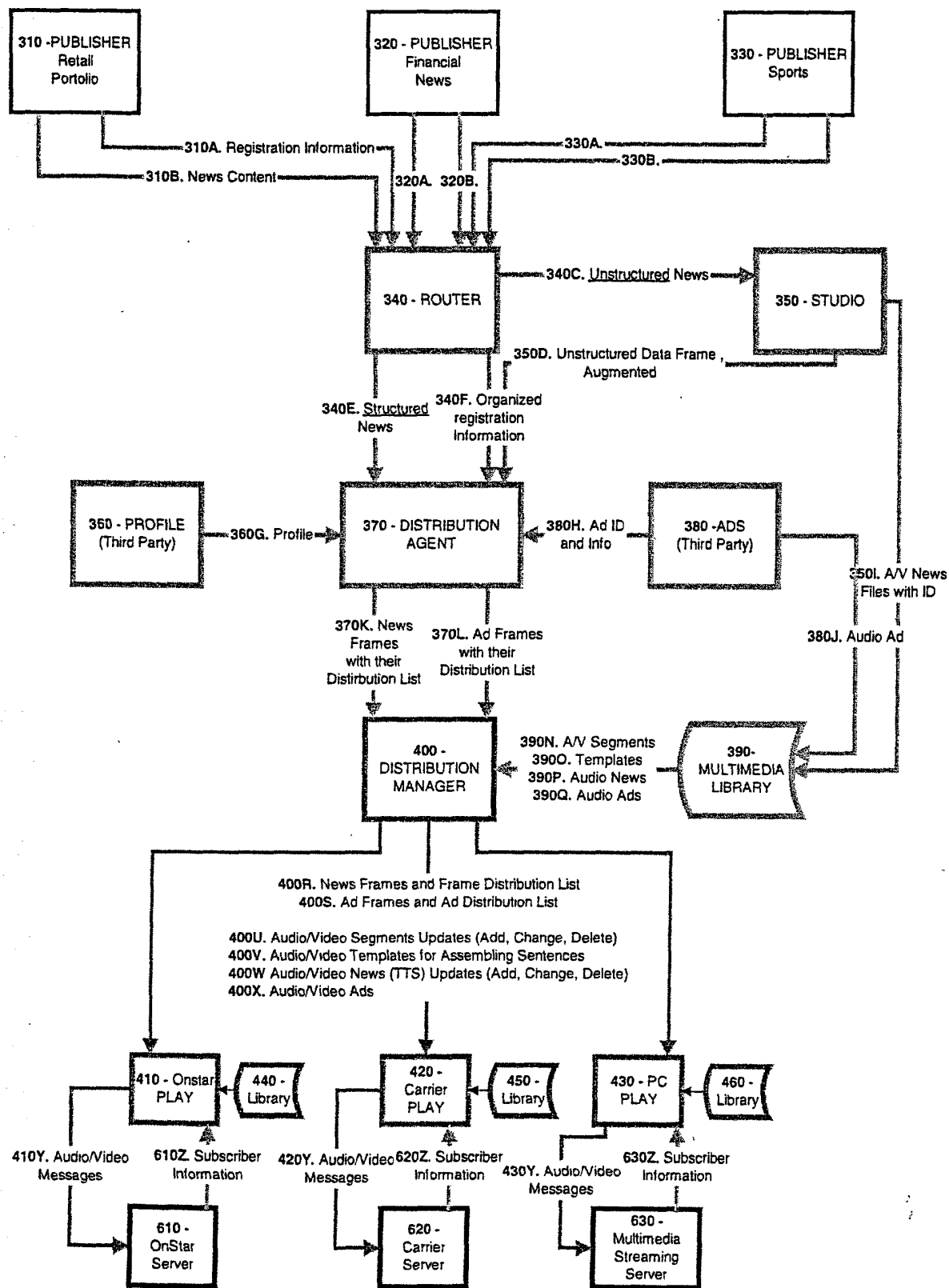


Figure 2.

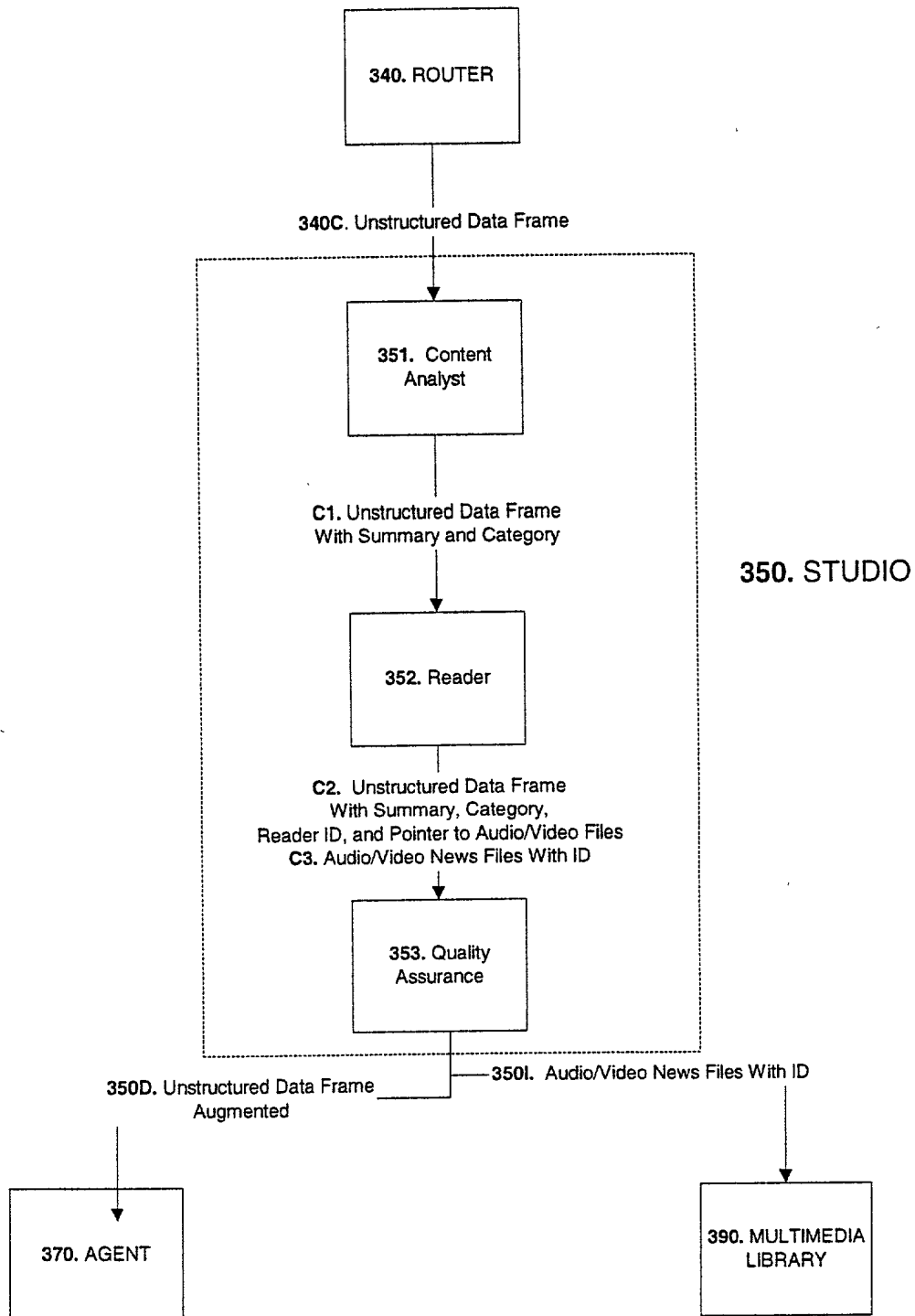


Figure 3.

User ID	Publisher ID	Publisher User ID
---------	--------------	----------------------

Figure 4.

Delivery ID	Device Address	Type	Carrier	User ID
-------------	-------------------	------	---------	---------

Figure 5.

Content Pref ID	Pub. ID	Domain	Subject: Security	Comp/ Category	Min % change	Fixed price threshold	Direction	Summary/ Full	Delivery ID
--------------------	---------	--------	----------------------	-------------------	-----------------	-----------------------------	-----------	------------------	----------------

Figure 6.

News ID	Pub. ID	Domain	Subject: Security	Last trade price	Time-stamp	Comp1	Comp2	(... Comp N)	Volume	Avg Volume	DJI	(...Add'l Indices)
---------	---------	--------	-------------------	------------------	------------	-------	-------	--------------	--------	------------	-----	--------------------

Figure 7.

News ID	Pub ID	Domain	Subject: Security	Category	Content Owner	Pub. Time-stamp	Editor/author	Title	Summary	Full Text	Reader ID	QA ID	Ptr. to Audio/Video Summ.	Ptr. to Full Audio/Video
---------	--------	--------	-------------------	----------	---------------	-----------------	---------------	-------	---------	-----------	-----------	-------	---------------------------	--------------------------

Figure 8.

Profile ID	Authority ID	Profile Value	Delivery ID
------------	--------------	---------------	-------------

Figure 9.

Ad ID	Advertiser	Authority ID	Profile Value	Insertion Order	Pointer to Audio/Video Ad
-------	------------	--------------	---------------	-----------------	---------------------------

Figure 10.

Playlist rule pref. ID	Rule ID	Supplementary Information	Device ID
------------------------	---------	---------------------------	-----------

Figure 11.

Structured News Event
Device Address 1 - Type - Carrier - Comp - Supplementary Information
Device Address 2 - Type - Carrier - Comp - Supplementary Information
Device Address 3 - Type - Carrier - Comp - Supplementary Information
Device Address 4 - Type - Carrier - Comp - Supplementary Information
.
.
.
Device Address N - Type - Carrier - Comp - Supplementary Information

Figure 12.

Unstructured News Event
Device Address 1 - Type - Carrier - S or F - Supplementary Information
Device Address 2 - Type - Carrier - S or F - Supplementary Information
Device Address 3 - Type - Carrier - S or F - Supplementary Information
Device Address 4 - Type - Carrier - S or F - Supplementary Information
.
.
.
Device Address N - Type - Carrier - S or F - Supplementary Information

Figure 13.

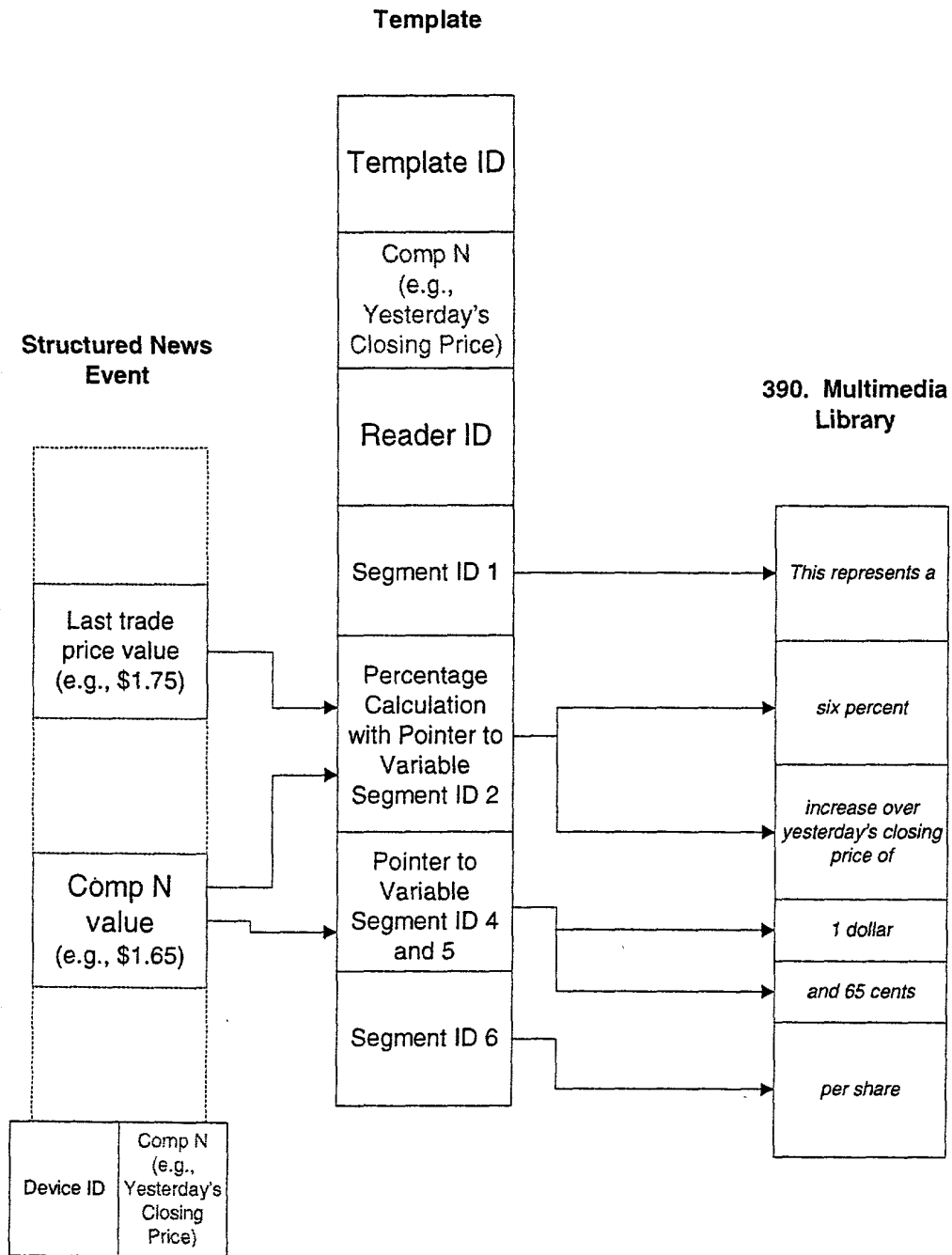


Figure 14

Segment ID	Type (Audio or Video)	Reader ID	Category	Lookup	Intonation	Text phrase	Pointer to Audio or Video Phrase
------------	-----------------------	-----------	----------	--------	------------	-------------	----------------------------------

Figure 15

Rule ID	Parameter 1	Parameter 2	...	Parameter N	Logical or Numerical Expression
---------	-------------	-------------	-----	-------------	---------------------------------

Figure 16

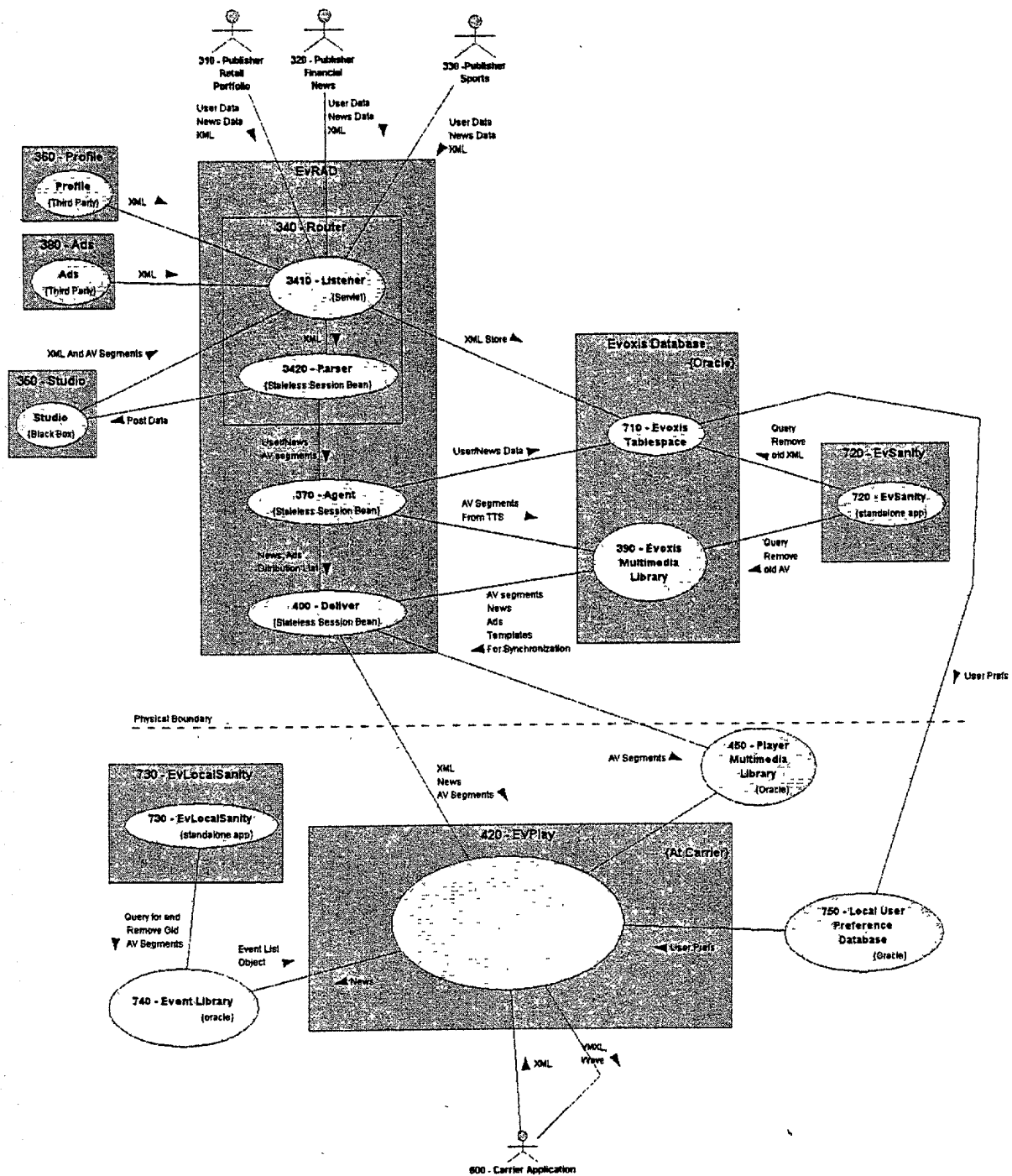


Figure 17

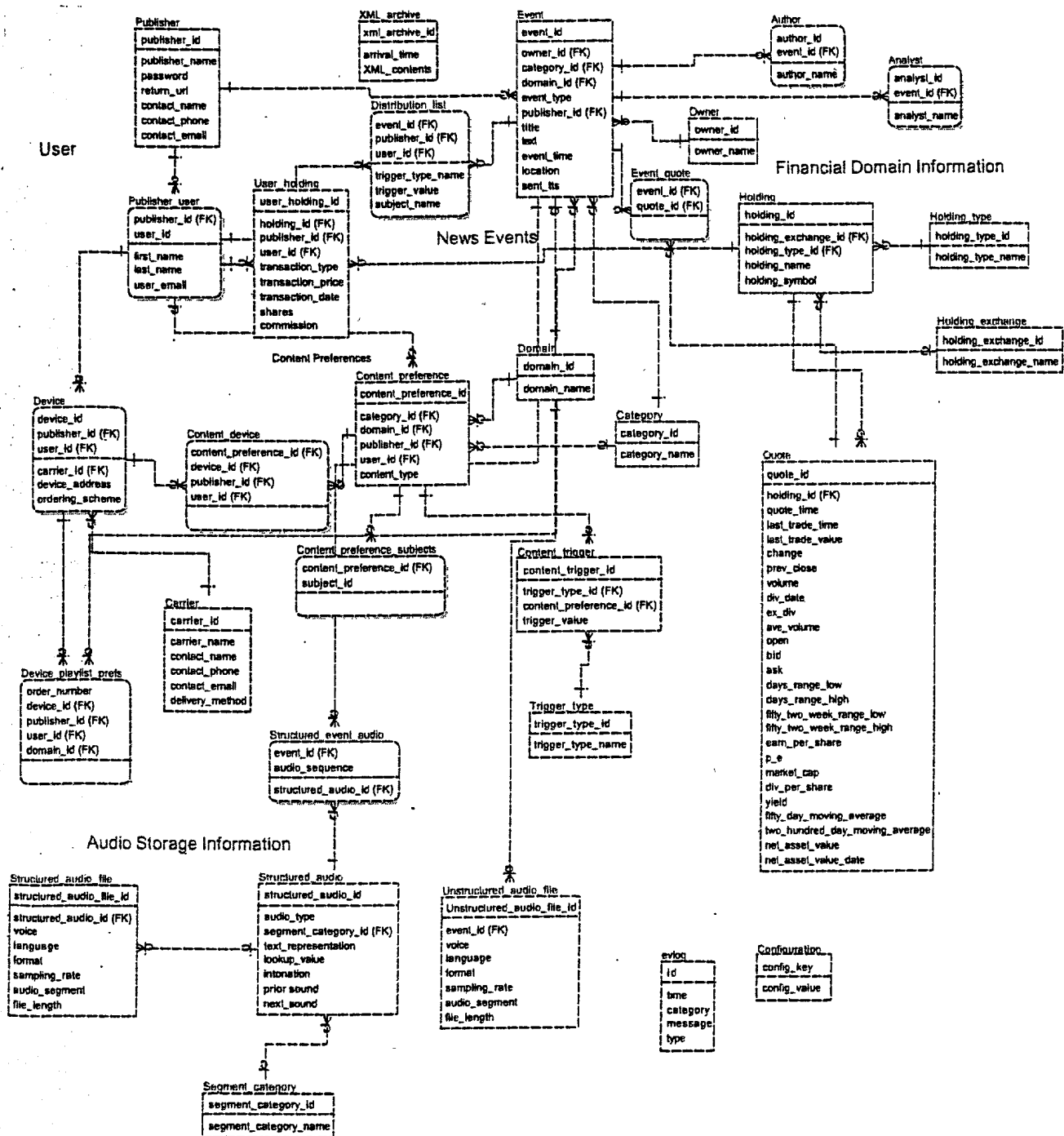


FIGURE 18.